



MuleSoft

- Industry: High Tech
- Headquarters: San Francisco, USA
- Size: 1,400 employees

Introduction

MuleSoft provides a flexible, unified software platform that empowers companies and organisations to build application networks using APIs. MuleSoft is at the core of the applications and services you use on a daily basis, such as Netflix, Spotify and Salesforce, and ranging from Global 500 corporations to emerging companies in more than 60 countries.

Challenge

MuleSoft required an Ideas component on its MuleSoft support Community to enable feedback from their customers and to understand better which features are required most for future versions of their products.

Solution

Planning product features and defining a product roadmap is one of the most important challenges facing product managers. Ideation provides a methodology and process for the selection of new features. AdvancedCommunities.com provided a customised version of Community Ideas to meet MuleSoft's requirements.

Benefit and Result

AdvancedCommunities.com provided a custom Ideas component that enables MuleSoft customers to vote for existing Ideas and to come up with new ones, giving product managers firsthand feedback from MuleSoft users.

