

Sustainable Restaurant Association (SRA)

- Type: Not for profit; Trade Association
- Industry: Hospitality & Food Service
- Headquarters: London, UK
- Size: 8,000 member sites

Introduction

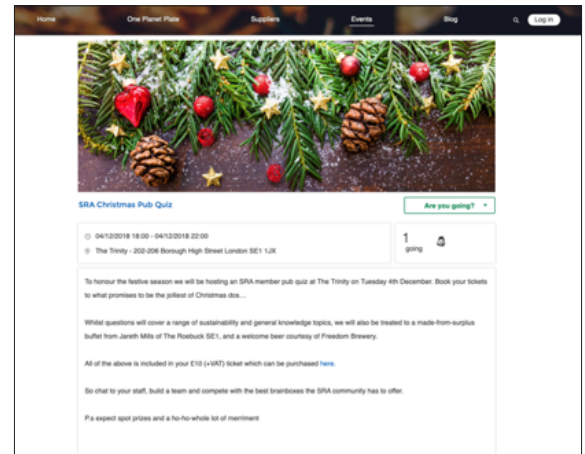
Sustainable Restaurant Association (SRA) is a non-profit organisation which brings together restaurants that commit to comply with certain standards such as treating their staff fairly and getting their food from sustainable sources.

Challenge

SRA required a community as a way of bringing member restaurants together and as a communication channel that would allow them to share events, announcements and blog posts.

Solution

One of its main requirements was to run an annual survey of over 300 questions in order to evaluate the sustainability score of each restaurant and to provide a PDF report for each member. Community Cloud implemented by AdvancedCommunities.com provided an effective platform for collaboration and for running the survey.



Benefit and Result

Sustainable Restaurant Association charity uses a community with AdvancedCommunities.com components to engage with members in a new way, conducting annual surveys, announcing events for catering industry, etc.